What is Prayatn?

There are heaps of waste collected at our homes, like paper waste (newspapers, books, etc.) , electronic wastes(batteries, etc.), metal wastes ,plastic wastes ,cloth wastes, glass wastes ,etc.

‘PRAYATN’ aims at Waste Minimization through Reduce, Reuse, Recycle with emphasis on Environmental Sustainability. SELLER (the citizens of the country) can easily sell of the waste; hence waste is easily disposed of while the DEALER (the recycling companies) converts the waste into secondary products and sells it to the customers which corresponds to the sustainability of the environment.

Action Plan

1. SELLER- Seller are the citizens of the country who sells the waste products to the buyers according to the government norms.

2.BUYERS- Buyers are the hubs in each districts of a region which buy the waste from the seller and further sell them to the recycling units(DELLER).

3.DEALER-Dealers are the recycling units/companies (government or private) which buy the wastes from the buyers and recycle the wastes into secondary products.

4.CLIENTS-Soon after the waste products are converted into secondary products, they are sold to the clients who may be either the individual person or the retailers.

Slogans

Garbage removal is a citizen responsibility. 

Water and air, the two essential fluids on which all life depends, have become global garbage cans.

Environment! Environment! Environment! Do we understand what is it?